

MAGAZINE POSTER PROGRAM

One advertiser per issue can insert a poster in the print edition of NASCAR Pole Position.

- The poster dimensions are 15.5" wide x 10.875" tall
- Poster prints will be bound into the magazine
- Poster includes a perforation so readers can remove it from the magazine
- Up to 1,000 additional flat posters can be provided for promotional purposes
- Graphic design of the poster is provided by the NPP design staff (if required).
- All poster elements will also appear in ROAR! digital magazine.

The fold-out poster is inserted into the magazine



FRONT | Poster Design



BACK | Over-Sized Advertisement



Program Overview:

- Posters designed and printed
- Advertiser receives two-page/over-sized advertisement
- Inserted in a race-specific edition of NPP
- 1,000 shipped flat to partner
- Elements also appear in ROAR! digital magazine